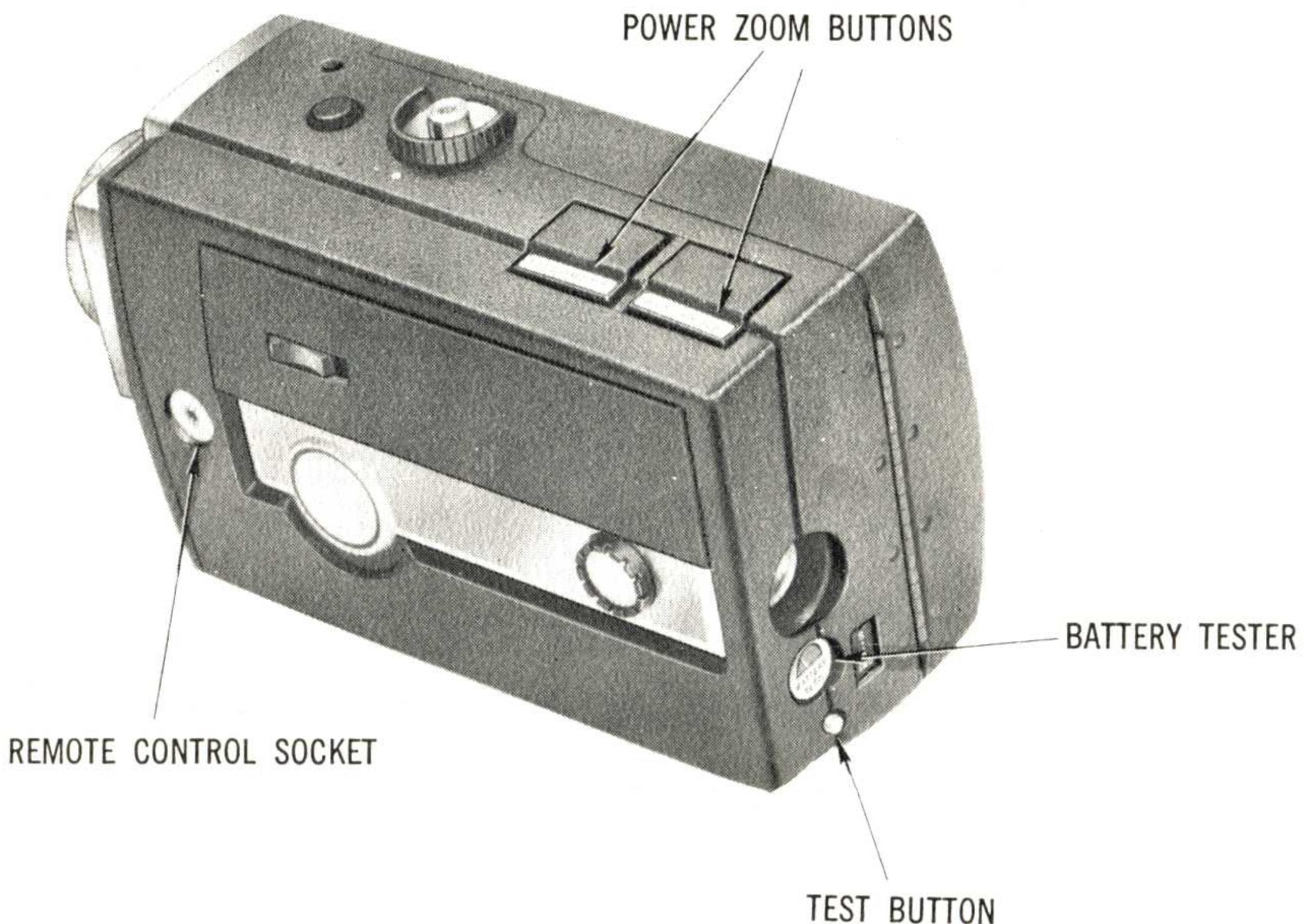




**Special Operating
Instructions
for the
Bell & Howell
Model 431
Autoload
Super 8
Camera**

Congratulations on your recent purchase of the New Autoload Optronic Eye Super 8 Camera. The Model 431 looks similar and operates almost exactly like the Model 430 described in the accompanying booklet. Please read the following information on the additional features and advantages of your camera.



Power Zoom: The Automatic Power Zoom operates full time, independently of the Run-Off Switch. This allows you to compose your picture properly in the Viewfinder before shooting. To operate the Zoom Lens, simply depress the labeled buttons located on top of the camera.

Slow Motion: Your Camera is also equipped to take movies in Slow Motion, (36 Frames Per Second) and works in conjunction with the Starting Button. Depress the Starting Button just slightly for Normal "Run" position (18 Frames Per Second) and all the way down for Slow Motion. To lock starting button in Slow Motion position, move Switch to "L. R." (Lock Run) while button is depressed to Slow Motion. To release button, move switch to "run" position.

Battery Tester: The Battery Tester is located on the rear of your camera below the Viewfinder. Before taking pictures, test the strength of the batteries by depressing the small white button (arrow). If the needle points to the White or Green area you may shoot at the Normal "Run" Speed (18 Frames Per Second) or Animation. The needle MUST point to the Green area to run your camera at Slow Motion (36 Frames Per Second).

Remote Control Socket: The Remote Control Socket is located on the left side of your camera (arrow). This allows you to plug in a Remote Control with battery magazine. Mount your Camera anywhere and you can operate it from up to 26 feet away.



**Special Operating
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Autoload
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Bell & Howell
AUTOLOAD®
SUPER 8 CAMERA
MODEL 431

IT'S ALL NEW!

Modern is the word for the new Bell & Howell Autoload Super 8 camera. Its black finish is brightly highlighted by rich tones of chrome. It's a camera you'll be proud to own—a camera you'll be proud to have with you wherever your movie making pleasures take you.

IT'S ALL ELECTRIC!

Four small penlight batteries supply your power . . . you never have to wind. When you're ready for action, you just press the power zoom buttons. The touch of a button and you zoom close for a happy facial expression or zoom back to include an entire group.

IT'S ALL AUTOMATIC!

A new improved Optronic Eye sets the lens automatically. It's the most precise automatic exposure system you can get. The correct light for the scene is measured at the film so you're assured of the most colorful, crisp, sharp movies you've ever seen.

It has so many outstanding features!

- **Cartridge Loading with Super 8 Film.**
- **Reflex Viewing** lets you see what's being recorded on film.
- **Focusing Lens** for sharp movies from 3 feet to infinity.
- **Fingertip Slow Motion.**
- **Stop and Go Signal** warns when there's not enough light to shoot.
- **Lock-Run** lets you get into the picture yourself.
- **11 to 35mm f/1.9 11 Element Zoom Lens** for sharper dramatic movies.

- Automatic ASA Setting—10 to 400—nothing to remember or forget!
- Automatic Filter Setting removes filter automatically for indoor movies.
- End of Film Signal—a flag pops up at the end of the roll.

- Built in Battery Checker shows your battery power reserve.
- Focusing Viewfinder focuses for your individual eyesight.
- Remote Control Socket for accessory remote control that lets you operate camera from 26 feet away.



Bell & Howell
AUTOLOAD®
SUPER 8 CAMERA
MODEL 431

- **Automatic ASA Setting**—10 to 400—nothing to remember or forget!
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Bell & Howell
Photo Sales Company
GUARANTEE
REGISTRATION CARD

(Guarantee is void unless Registration Card
is returned within 10 days of date of purchase)

431H

DATE OF PURCHASE _____

MONTH DAY YEAR

NAME _____

(PLEASE PRINT)

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

I BOUGHT MY EQUIPMENT FROM _____

(IF GIFT WRITE "GIFT")

CITY _____ **STATE** _____

Check box if you bought or received a new Bell & Howell projector at the same time.

IMPORTANT

Fill in the information below and file it with your other valuable papers. Properly filled out, this card contains information you will need should your equipment be damaged, lost or stolen.

TYPE OF EQUIPMENT: _____

MODEL NO. _____ **SERIAL NO.** _____

PURCHASED FROM _____ **DATE** _____

ADDRESS _____ **CITY** _____ **STATE** _____

BELL & HOWELL SERVICE

The new Bell & Howell product that you have purchased will give you many years of enjoyment. Should Guarantee Service be needed, or for periodic servicing, Bell & Howell has complete Factory Service Centers and Factory Approved Field Service Stations throughout the world to serve you.

BELL & HOWELL FACTORY SERVICE CENTERS

CHICAGO

General Service Dept.
2409 W. Howard St.
Evanston, Illinois 60202

GLENDALE

General Service Dept.
623 Rodier Drive
Glendale, Calif. 91201

NEW YORK

General Service Dept.
Smith St.
East Farmingdale, L.I., N.Y. 11735

For the address of the Bell & Howell Factory Approved Field Service Station nearest you, write to:

Bell & Howell Photo Sales Co.
Customer Relations Department
7100 McCormick Road
Chicago, Illinois 60645

For Service outside the United States,
contact

Bell & Howell Company
International Division
7100 McCormick Road
Chicago, Illinois 60645

Bell & Howell Co.
Northtown Station
P.O. Box 291
Chicago, Illinois 60645

Place
Stamp
Here